



MISSION STATEMENT AND OBJECTIVES

Mission Statement

For the community

By the community

Objectives

- Bunbury Community Radio will provide an outlet to:
- promote local community, arts, cultural and sporting groups and events
- support local musicians, writers and poets
- promote the oral history of the region
- cater for alternative musical tastes
- support the indigenous community
- provide a voice for the disabled
- promote education and learning as a lifetime experience
- enable multicultural access
- highlight local social areas of concern
- promote tourism in the region



GUIDING PRINCIPLES

Bunbury Community Radio aspires to maintain broad appeal while providing services to the community

- It will be guided by the elected Board of Management
- The Board will ensure that the station operates in a financially responsible manner
- The Board will set and maintain guidelines in the areas of format, programming and presentation standards
- The station will provide programmes with both broad and narrow appeal, presented in a way that appeals to the broader audience
- The station will endeavour to broadcast with high levels of presentation, with emphasis on good skills in the craft of broadcasting
- Presenters will receive training and support in panel operation and broadcast presentation craft skills